# **()**CTI DATA

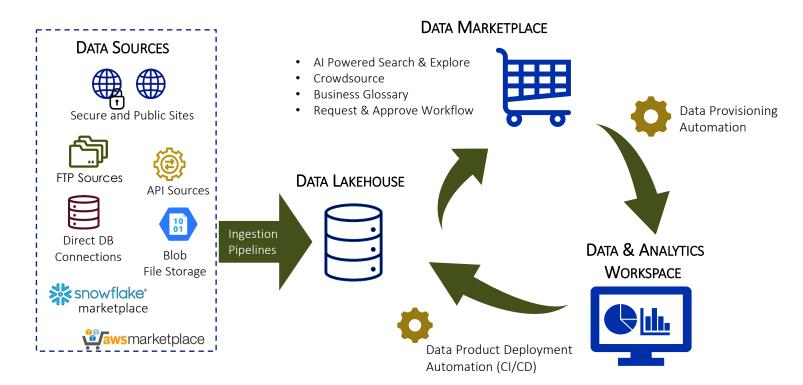
# Enterprise Data Marketplace and Analytics Collaboration

**Business Challenge** 

Multi-national consulting firm struggling with enterprise duplication of data analytic investments across client project teams, with diverse and disjoint methods for collaborative data acquisition and analysis.

#### Solution

Modern Data Architecture: data fabric with virtual and physical collaborative working zones.
Searchable Data Shelves: Search and access thousands of cross-department data sources.
Data Ecosystem: Integrated cross-system structured, semi-structured, and unstructured data.
Easy, repeatable data access: workspace provisioning, orchestration, and workflow automation.
Governed data lifecycle: Intrinsic data provenance, onboarding and lifecycle management.



## Approach

- Large scale discovery roadmap yielding architecture and processes with incremental releases to demonstrate rapid value and align sponsors
- Self-service secure architecture enabling nontechnical project teams to auto-provision secure analytic workspaces with data approval workflows
- **CTI Framework** for organizing platforms, data, metadata, and governance lifecycle integrating formal adoption with business sponsors and stakeholders

## **Business Value**

- New revenue arming internal strategists and Client Advisors with self-provisioned analytic marketplace data resources and analytic insights
- Significant cost reduction in duplicated tools and data provisioning manpower
- Accelerated time-to-value delivering actionable data to Client Advisors in hours vs weeks